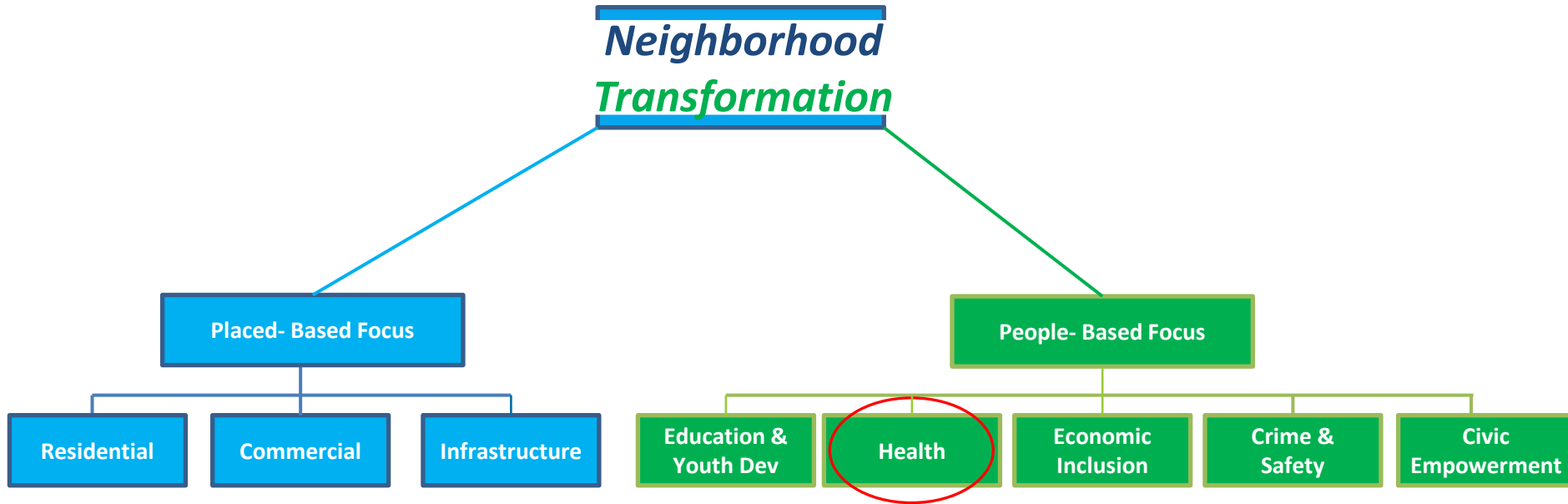




Westside Health Collaborative Initiative

OVERVIEW, KEY FINDINGS, IMPROVEMENT PLAN

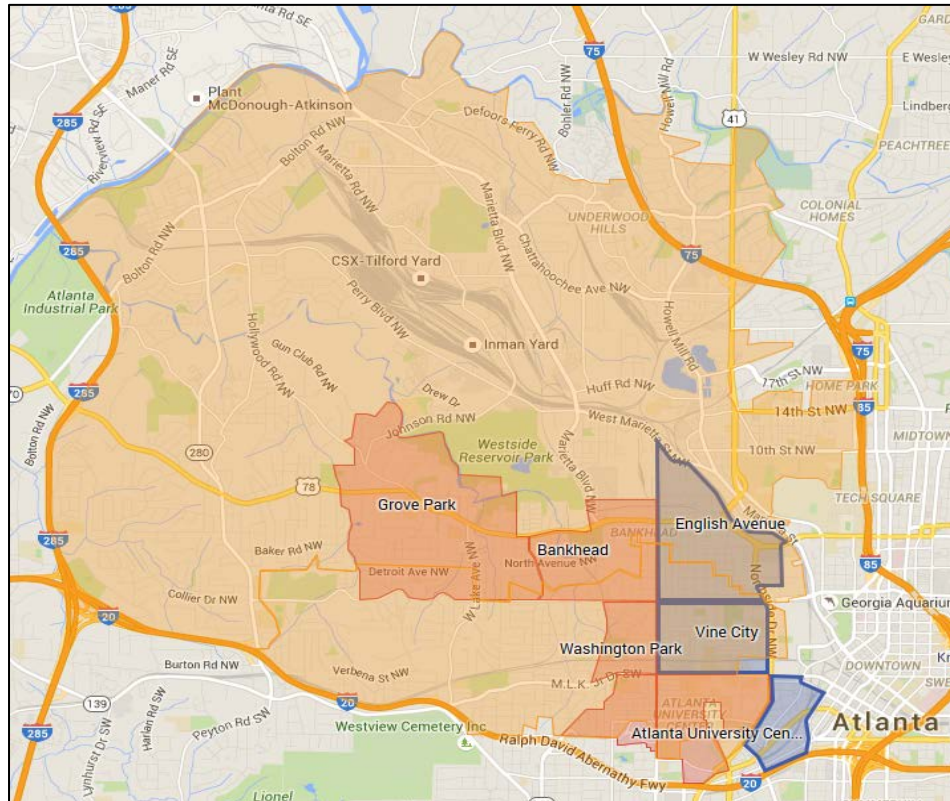
Westside on the Rise: Positive Transformation of People and Place



A collective effort among Westside residents, foundations, civic leaders, nonprofits and businesses to catalyze transformation in Atlanta's historic Westside neighborhoods.

Geographical Tiers

- Westside on the Rise footprint: Three prioritized geographic focus areas



Tier 1

Castleberry Hill
English Avenue
Vine City



Tier 2

Ashview Heights
Atlanta University Center (AUC)
Bankhead
Grove Park
Washington Park



Tier 3

Zip code 30314
Zip code 30318



Westside Health Collaborative

- Westside Health Collaborative (WHC) was organized to address the health component of the place-based effort, focusing on the Tier 1 neighborhoods
- WHC stakeholders include:
 - Health institutions
 - State and county health officials
 - Community based organizations
 - Community members



WHC Goal

Develop a *data-driven, solution-focused three year plan* that has the potential to impact priority health issues and produce measurable results

Community Needs Assessment

Demographic Overview

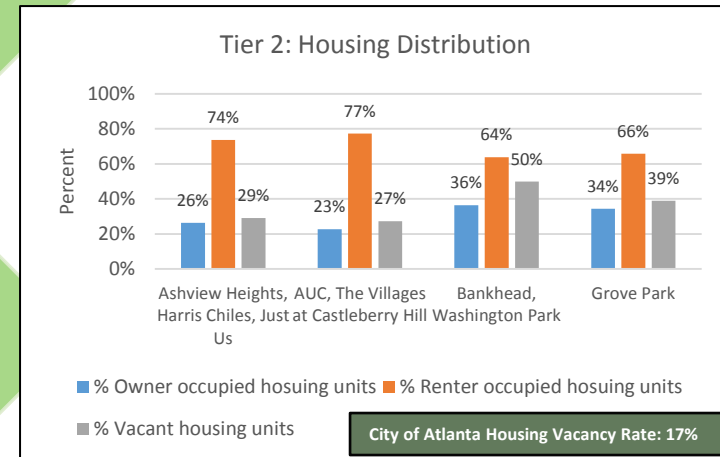
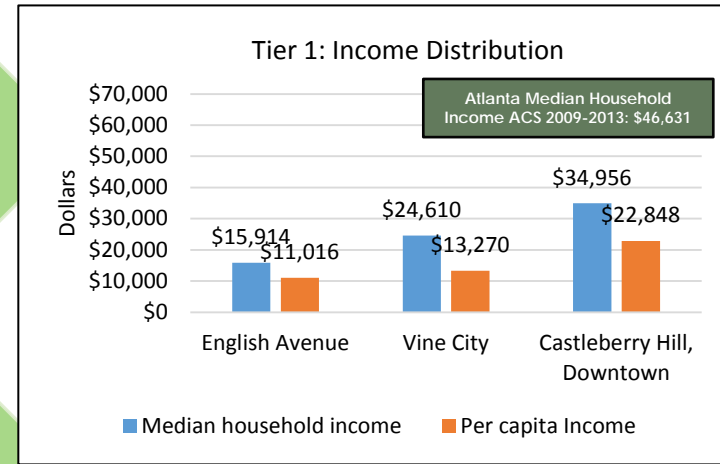
- Approximately 22,000 residents in Tier 1 and Tier 2 neighborhoods
- Over 80% African American resident population

Economic Overview

- Approximately 40% of all residents are living below the poverty line
- Median household incomes less than half the Atlanta average

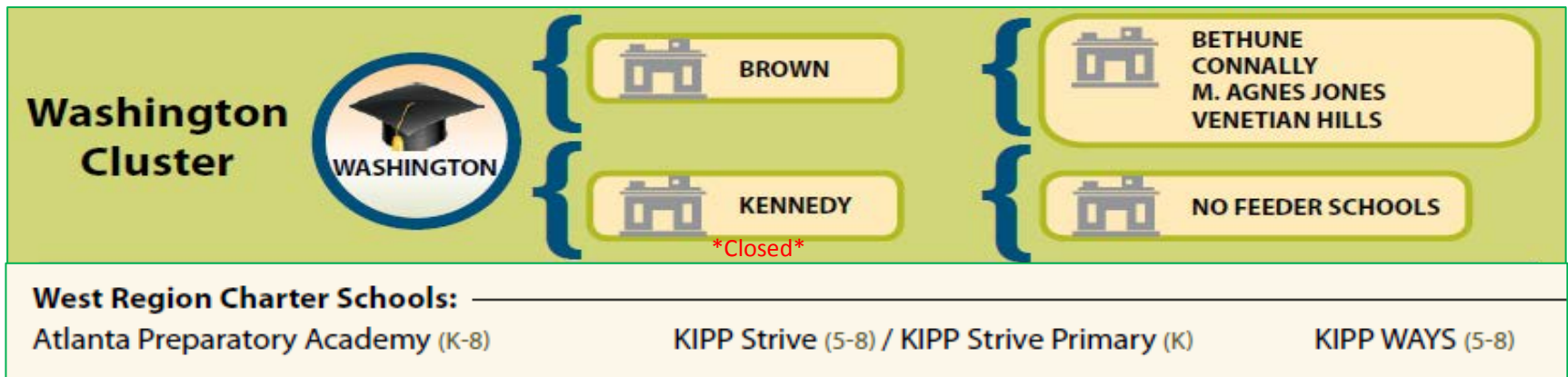
Environmental Overview

- Housing vacancy rates over double the Atlanta average
- Substandard living conditions (mold)
- High rates of violent crime

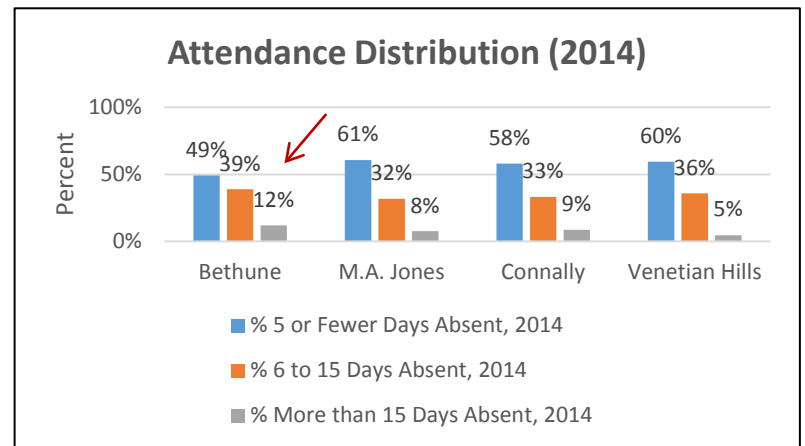


Education: Washington Cluster

- Washington Cluster (Atlanta Public Schools and Charter schools)



- Over 50% of students in Bethune Elementary missed 6 or more days of school in 2015
- Similarly, 50% of students in Brown Middle School missed 6 or more days of school in 2015 (data not shown)

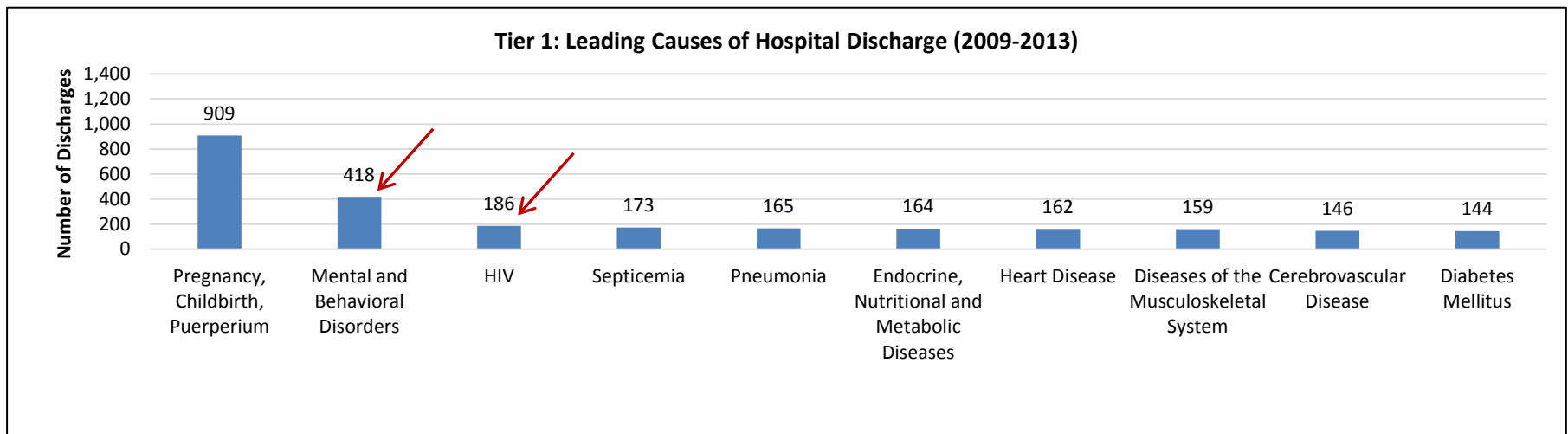


“Chronic absenteeism is a proven early warning sign of academic risk and school dropout. While the causes of chronic absenteeism are multifold, research shows that student health issues are a leading contributor.”

National Collaborative on Education + Health (March 2015)

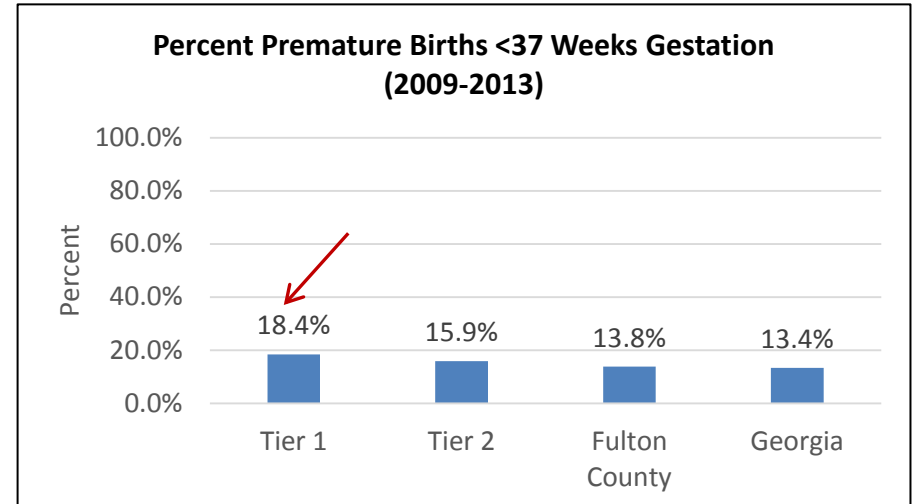
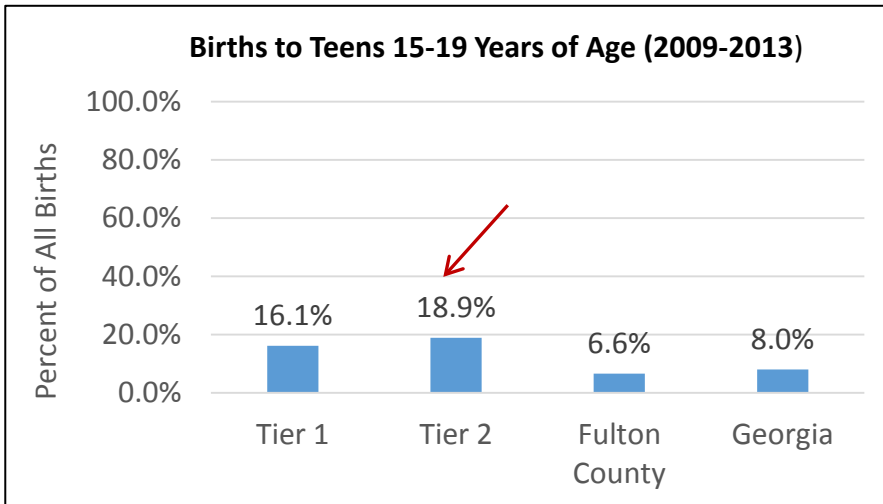
Morbidity and Mortality

- Tier 1 and Tier 2 leading causes of mortality:
 - Heart disease, hypertension, and lung/throat cancer are in top 5 causes of death
 - Mental and behavioral disorders and HIV are in top ten causes of mortality
- Tier 1 and Tier 2 morbidity assessed by hospital discharge data confirmed that HIV and mental and behavioral health disorders are extremely important health issues



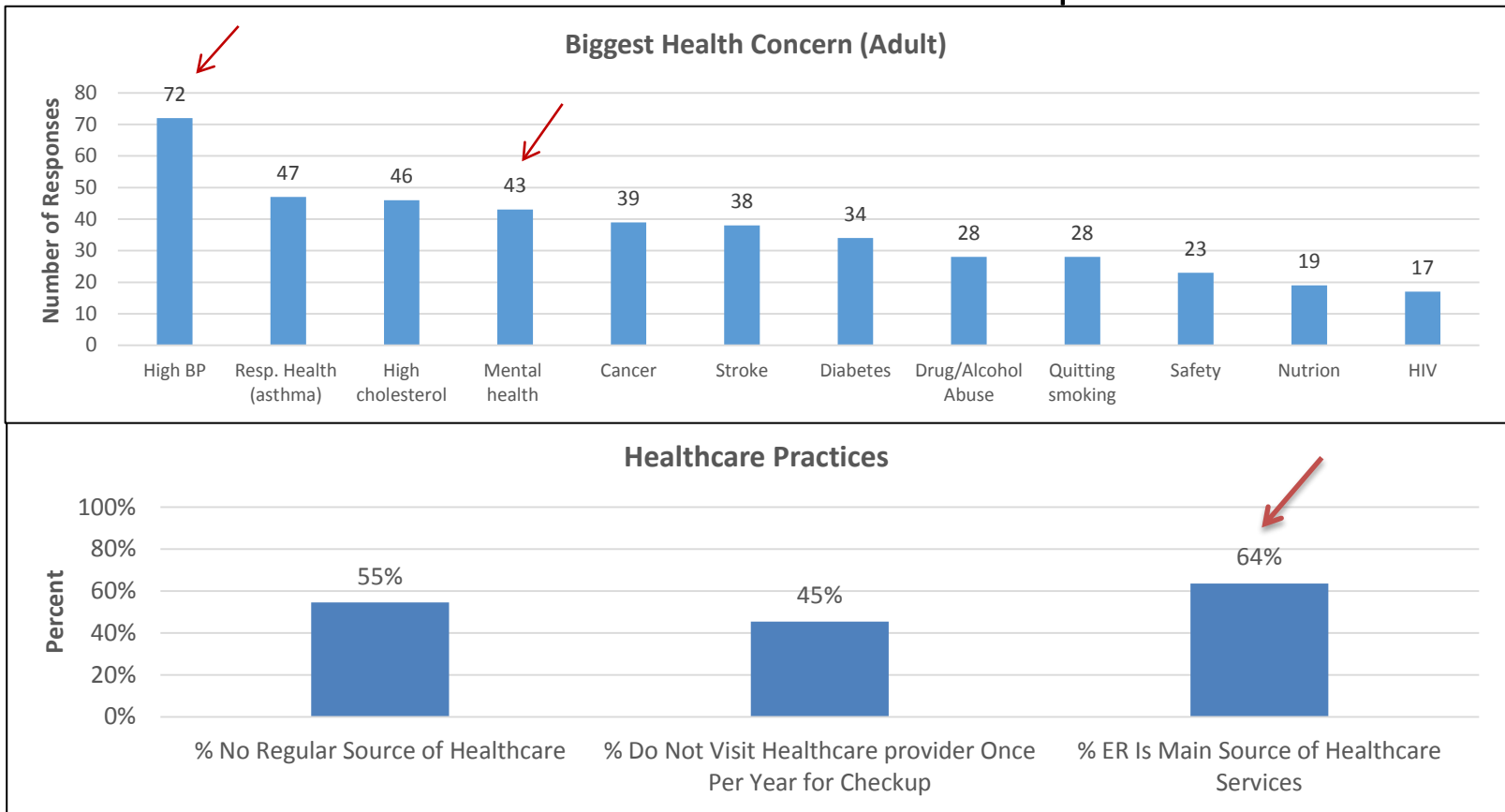
Maternal and Child Health

- Tier 1 and Tier 2 Key trends in maternal and child health:
 - Significantly high percentages of teen birth rates, double the Georgia average
 - High percentages of premature births
 - High percentages of low birthweight births
 - High percentages of births to females with <12th grade education



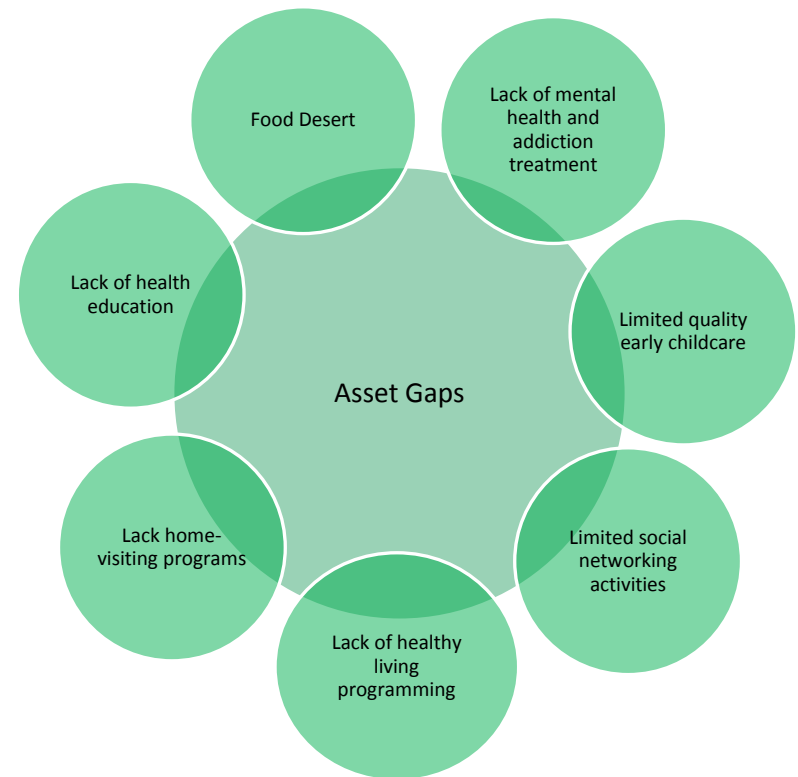
Community Member Surveys

- Over 100 resident surveys were collected to gain insight into Tier 1 and Tier 2 communities' health needs and healthcare practices



Community Asset Gap Summary

- In addition to a number of great assets, resources and organizations to build on through future programming, the asset map identified critical gaps:
 - Food desert with minimal access to nutritious food
 - Lack of quality early childcare programs
 - Gaps in health education programs
 - Lack of home-visiting programs
 - Inconsistent developmental screening
 - Gaps in mental health and addiction treatment services
 - Gaps in physical fitness programming
 - Gaps in social networking activities



Community Contextual Effects

- The social determinants of health in the Tier 1 and Tier 2 neighborhoods have created a community atmosphere that is negatively affecting health

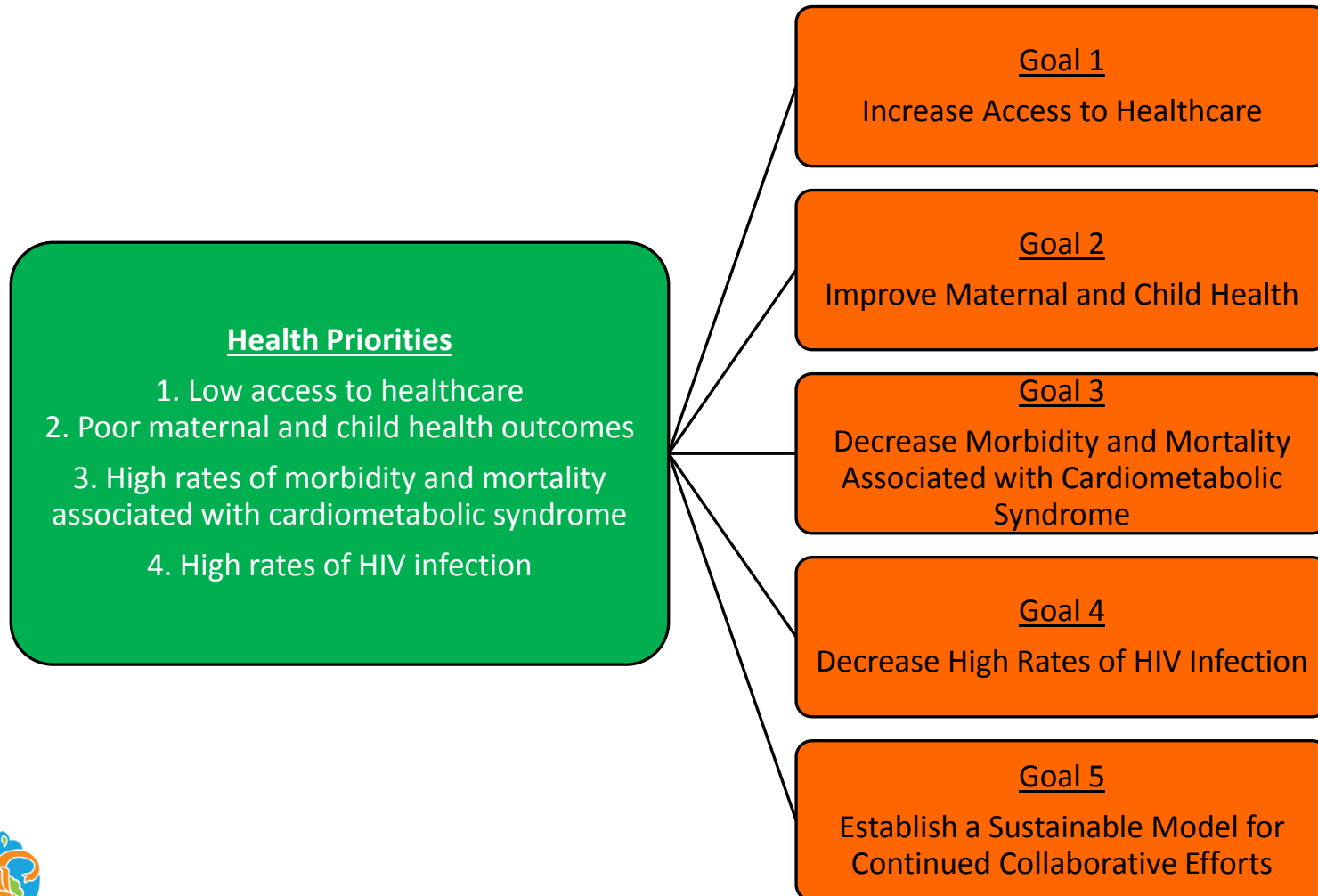


Developing a Community Health Improvement Plan

PROCESS:

- Data collection—quantitative and qualitative
- Needs assessment and asset mapping
- WHC retreat and assessment
- Three-year strategic plan and one-year implementation plan

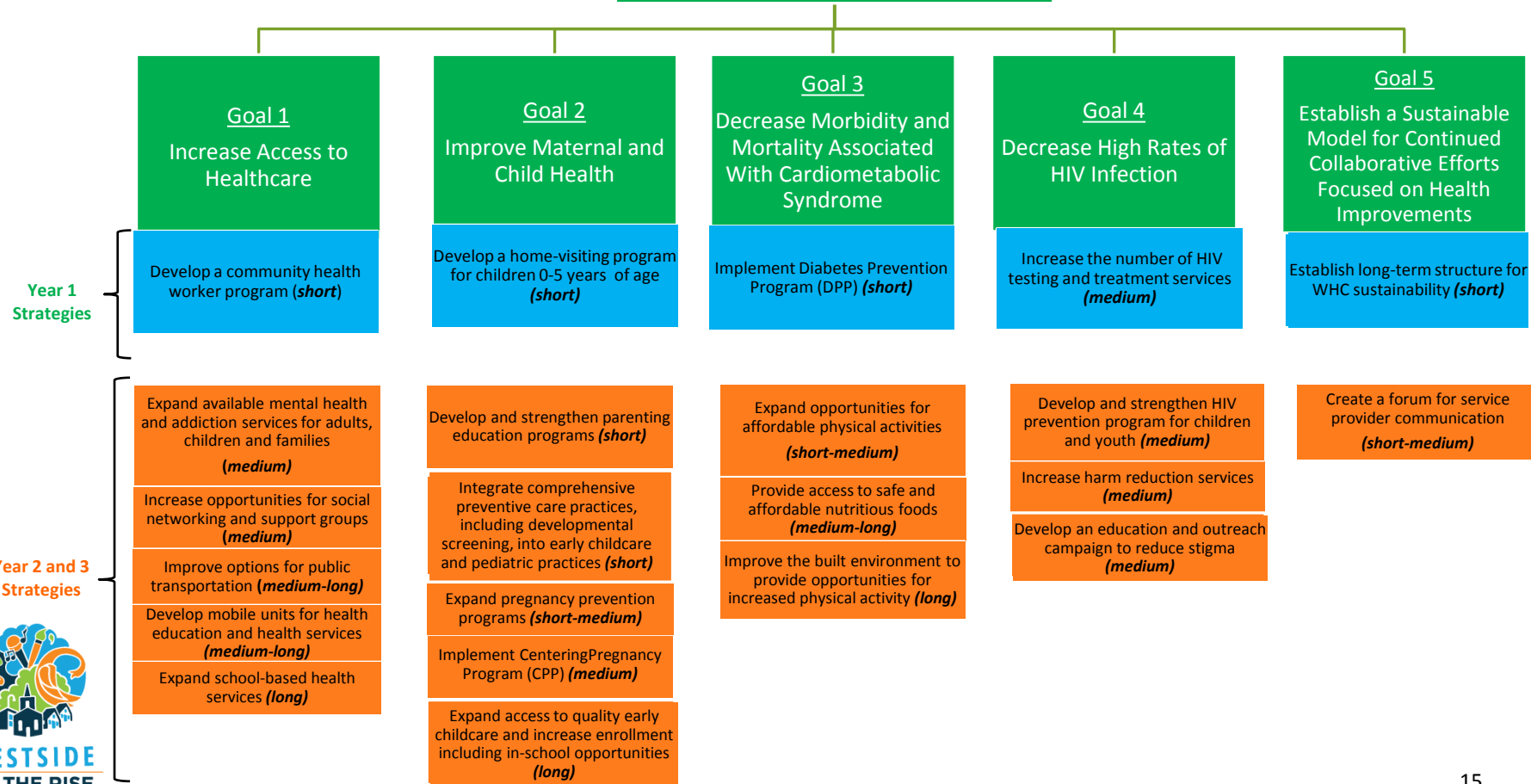
Health Priorities and Goals



WHC Three-Year Strategic Plan

Health Priorities

1. Low access to healthcare
2. Poor maternal and child health outcomes
3. High rates of morbidity and mortality associated with cardiometabolic syndrome
4. High rates of HIV infection



Year One Implementation

- WHC 5 Year-One Strategies for implementation as soon as practicable:

<p><u>Goal 1</u> Increase Access to Healthcare</p>	<p><u>Goal 2</u> Improve Maternal and Child Health</p>	<p><u>Goal 3</u> Decrease Morbidity and Mortality Associated With Cardiometabolic Syndrome</p>	<p><u>Goal 4</u> Decrease High Rates of HIV Infection</p>	<p><u>Goal 5</u> Establish a Sustainable Model for Continued Collaborative Efforts Focused on Health Improvements</p>
<p>Develop a community health worker program (<i>short</i>)</p>	<p>Develop a home-visiting program for children 0-5 years of age (<i>short</i>)</p>	<p>Implement Diabetes Prevention Program (DPP) (<i>short</i>)</p>	<p>Increase the number of HIV testing and treatment services (<i>medium</i>)</p>	<p>Establish long-term structure for WHC sustainability (<i>short</i>)</p>

- WHC Measurement Subcommittee is identifying objectives, indicators and performance targets for year-one programs

American Medical Association

Arthur M. Blank Family Foundation

Atlanta Housing Authority

Center for Disease Control and
Prevention

Children's Healthcare of Atlanta

Families First

Fulton County Dept. Public Health

GA Department of Public Health

Grady Health System

HEALing Community Center

Health Care GA



*Together, we can all make
a difference*

Integrity Community Development
Corporation /English Avenue
Neighborhood Association

Morehouse School of Medicine

Mosaic Group (Consultant)

Sisters Action Team/ Vine City Civic
Association

Street Smart Youth Project

United Way of Georgia

Urban Perform

Wellspring Resources

Westside Future Fund



@westsideontherise

#westsideontherise #changeispossible

www.westsideontherise.org