



WESTSIDE HEALTH COLLABORATIVE

Goals:

1. Increase access to healthcare
2. Improve maternal and child health
3. Decrease morbidity and mortality associated with cardiometabolic syndrome
4. Decrease rates of HIV
5. Establish sustainable model for continued collaborative efforts focused on health improvements

Current State:

- Lack of adequate primary care/health services in targeted Westside neighborhoods.
- Gaps in available community assets, such as nutritious food outlets, adult mental health and addiction treatment services, long term HIV treatment, and opportunities for health education and exercise.
- Year One Implementation underway and beginning to address identified needs by providing residents with following services: access to health care, support for pregnant women and families with young children, treatment for newly diagnosed individuals with HIV, and targeted education and assistance to prevent people from getting Type 2 diabetes.
- WHC Retreat conducted in March 2017 to review Year 1 program implementation and reassess the overall three-year strategic plan. After reviewing updated data from the community needs assessment, the WHC achieved consensus on the following Year 2 strategies:
 - Strategy 1: Expand available mental health services and reduce stigma for adults, children and families
 - Strategy 2: Expand teen pregnancy prevention programs
 - Strategy 3: Implement the Centering Pregnancy Program (CPP)
 - Strategy 4: Provide access and education to safe, affordable and nutritious foods
 - Strategy 5: Develop smoking cessation programs and expand smoke-free spaces
 - Strategy 6: Expand the outreach and services to ensure HIV patients are retained in long term care

Current Activities:

- **Year 1 Program Implementation:**
 - Community Health Worker (CHW) Program – 2 CHW staff and 1 Program Manager recruited and program launched in March 2017. Over 40 patients enrolled in the program as of April 2017.
 - Rapid Entry Clinic – 2 CHW staff, 1 Nurse Practitioner and 1 Senior Outreach Worker recruited and program launched in March 2017. Clinic providing rapid testing.
 - Diabetes Prevention Program – launched December 2016 in two sites with a total of 24 consistent participants.
 - Parents as Teachers – home visitation program for families who are expecting babies and/or have children ages 0-5, launched in April 2017.
 - Street Smart Youth Project – As of March 2017, the program has provided HIV Prevention evidence-based programming to the following sites: Washington High, Douglass High, BEST Academy, Brown Middle School, and Bellwood Boys and Girls Club, as well as a health fair to educate, provide testing, and create linkages to the English Avenue community.
 - CHOA Nurse Navigator - Identified program criteria for working partnerships and recruitment for nurse underway.
 - School Health and Mental Health Services - All personnel at Hollis have received trauma informed care training. CHRIS 180 currently providing school-based mental health services at Hollis, integrated clinic with Healing Community Center to open in August 2017. Chris 180 will



provide school based mental health services to all Washington Cluster schools, starting in August 2017.

- Four subcommittees have convened to provide guidance and input on the following:
 1. Measurement and Evaluation – define measurable program indicators, as well as establish a method to collect, analyze and report data.
 2. Program and Planning Working Groups - strategy-specific workgroups, comprised of subject matter experts, established to provide guidance on how to effectively execute each WHC Year 2 strategy.
 3. Marketing and Dissemination – develop and implement a strategy to brand WHC programs and communicating the status, lessons learned and outcome/impact of WHC programs.
 4. Fund Development – identify and provide recommendations on potential funding opportunities.

Moving Forward:

- Develop and implement an effective plan to execute Year 2 strategies.
- Ensure that all collaborative efforts align with the other pertinent Westside on the Rise collaboratives and establish marketing/branding guidelines for Westside Health Collaborative programs
- Develop and implement a reporting strategy to include a dashboard that will be used for program data collection and reporting.
- Continue to work on identifying partners and leveraging resources to fund WHC strategies long-term.

Collaborative Members:

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| ➤ American Medical Association | ➤ Grady Health System |
| ➤ Arthur M. Blank Family Foundation | ➤ Health Care GA Foundation |
| ➤ Atlanta Community Food Bank | ➤ Integrity Community Development Corporation |
| ➤ Atlanta Housing Authority | ➤ Mosaic Group (Consultant) |
| ➤ Centers for Disease Control and Prevention | ➤ HEALing Community Center |
| ➤ Children's Healthcare of Atlanta | ➤ Morehouse School of Medicine |
| ➤ CHRIS 180 | ➤ Quest Communities Development |
| ➤ English Avenue Neighborhood Association | ➤ Sisters Action Team |
| ➤ Equifax | ➤ Stand by Us, LLC |
| ➤ Families First | ➤ Street Smart Youth Project |
| ➤ Fulton County Dept. of Public Health | ➤ United Way of Metro Atlanta |
| ➤ Gateway Center | ➤ Urban Perform |
| ➤ Georgia Department of Public Health | ➤ Vine City Civic Association |
| ➤ Georgia State University | ➤ Wellspring Resource |
| ➤ Good Samaritan Health Clinic | ➤ Westside Future Fund |
| | ➤ YMCA of Metro Atlanta |